

Downtown Algonquin Association
Thursday, February 15, 2024
10:00am Historic Village Hall,
Algonquin

CALL TO ORDER

The Thursday, February 5, 2024 meeting of the Downtown Algonquin Association was called to order by Greg Geigel at 10:03 am.

ROLL CALL

Greg Geigel, Julie Callahan, Bob Novak, Tony Colatorti were present and Bill Hellyer and Taylor Prystawsky were absent.

Others in Attendance: Peggy Blanchard and Patrick Knapp, Village of Algonquin

AGENDA

1. Appointment of Patrick Knapp to the Board of Directors as the Village of Algonquin Representative. Motion to approve was made by Novak and seconded by Colatorti.

Ayes: Geigel, Callahan, Novak, Colatorti and Prystawsky(call in) Nays: 0 Absent: Hellyer and Prystawsky: Motion carried.

2. Approval of the Minutes from January 10, 2024.
 - a. The Board deferred the approval of the minutes to the next DAA Board meeting.

REPORTS

3. Treasurers Report:

A financial report was given by Novak as follows: Algonquin Bank & Trust account has a balance of \$\$11,541. New revenue received was \$300.00 in membership fees and \$5,000 from the Village of Algonquin. The motion was made ty Colatorti to accept the Treasurers report and seconded by Geigel.

Ayes: Geigle, Callahan, Novak, Colatorti, Knapp: Nays: None; Absent Prystawsky and Hellyer. Motion Carried

The Treasurer requested approval to pay the following invoices:

1. Costco in the amount of \$109.87 to Julie Callahan for expenses relating to the membership social.
2. Port Edwards in the amount of \$587.79 for service and food for the January 29, 2024 membership social.

The motion was made by Colatorti and seconded by Knapp to approve the payments. Ayes: Geigle, Callahan, Novak, Colatorti, Knapp; Nays: none; Absent Prystawsky and Hellyer. Motion Carried

Colatorti discussed that at future socials to limit the Boards financial commitment for the members to two drink tickets per attendee.

4. Presidents Report:

1. Pet Parade: Board Member Novak provided an update on status of the Pet

Parade and proposed a budget for the event, to be held June 8, 2024. After much discussion, the Board agreed to move forward with the event, form a committee from the membership to assist in planning and implementation, to close the street from Rt. 62 to Madison (pending approval from the Village and constructions schedule). A motion was made by Colatorti and seconded by Callahan, to accept the proposed budget as presented by Novak for the Pet Parade in the estimated amount of \$5,500 and to seek sponsorships to offset these expenditures. Ayes: Geigle, Colatorti, Callahan, Novak, Knapp; Nays: none; Absent: Prystawsky and Hellyer.

Motion Carried:

2. Beer at Rotary Event: The motion was made by Colatorti and seconded by Novak to not participate as a beer sponsor for the Rotary Harvest Market. Ayes: Geigle, Novak, Colatorti, Knapp, Callahan; Nays: None; Absent: Prystawsky and Hellyer
Motion Carried
3. Fall Wine Walk: The Board discussed the opportunity to take over the Fall Wine Walk from the Algonquin Chamber of Commerce. The Board agreed that this could be a great fundraiser for the DAA. The motion was made by Colatorti and seconded by Callahan to take over the planning of the Fall Wine Walk from the Algonquin Chamber of Commerce for the fall of 2024 (September). Ayes: Geigle, Novak, Colatorti, Knapp, Callahan; Nays: None; Absent; Prystawsky and Hellyer
Motion Carried
4. Update on Webpage Design and Overview: President Geigle asked for the Board to ratify their telephone vote to accept the proposal from Jennnifer Chanda to prepare the DAA WebPage in the amount of \$1,500. The Motion was made by Novak and seconded by Callahan to approve the contract for webpage design in the amount not to exceed \$1,500 to Jennifer Chanda. Ayes: Geigle, Novak, Callahan, Colatorti, Knapp; Nays: None; Absent; Prystawsky and Hellyer
Motion Carried
5. 2023 Accomplishments:
The Board agreed to have President Geigle to send the 2023 Accomplishments out to the paid members of the DAA and to seek volunteers to sign up for 2024 committees.
6. 2024 Business Plan
President Geigle will work on the 2024 Business Plan for review at the next meeting.
5. Membership Committee
The Board agrees that the membership socials are an added benefit to the Association and should be continues. The next social will be held at Bella's on March 18, 2024.
6. Old Business: None
7. Adjourn The motion was made by Knapp and seconded by Callahan to adjourn the meeting at 11:23 a.m.

Respectfully submitted,

Peggy Blanchard
AdHoc Member of the DAA