

DowntownAlgonquinAssociation
Wednesday, August 7th, 2024
10:00 am Historic Village Hall,
Algonquin

CALL TO ORDER

The Wednesday, August 7th, 2024 meeting of the Downtown Algonquin Association was called to order by Greg Geigel at 10:00 a.m.

ROLL CALL

Greg Geigel, Julie Callahan, Bob Novak, Christie Gabriel, Patrick Knapp, Bill Hellyer were present and Toni Colatorti was absent.

Others in Attendance:

Peggy Blanchard, Village of Algonquin, Jennifer Chanda, DAA Member

AGENDA

Approval of the Minutes from June 5, 2024 and July 10th

The motion was made to approve the minutes of both.

Ayes: Geigel, Callahan, Novak, Gabriel, Knapp, Hellyer

Nays: None

Absent: Colatori

REPORTS

Treasurer's Report:

Account balance and payment of bills June 30-July 31st:

balance beginning at 9530.62 and ending at 12073.07, with deposits and credits of 3169.45 and withdrawals of 627.00

Motion was made to ratify disbursement of \$627 for insurance, which was approved. There was a withdrawal of \$200 for State of IL Liquor License.

\$2350 Was brought in through ticket sales and \$700 through donation.

The balance in the DAA account is _\$12072.07 as of 7/31___ .

Novak to get a debit card for the account.

Active Members and New Members: _total of_38___.

President's Report:

Discussion for Hellyer to make amendments to the bylaws wherein terms will be staggered starting in November and can be voted on digitally.

Website is running smoothly, Chandra and Gabriel to work through transfer of email access this week. There will be an upcoming page launch to members. The new DAA FB page has been created and is slowly growing. It was suggested that members

promote the new fb page titled Downtown Algonquin Association / Mainstreet as much as possible to gain public engagement.

The Annual DAA Meeting is scheduled for 11/18/24 at 5:30pm, save the date notice to be sent to members.

Hellyer and Knapp to discuss the logistics of the appointment of a nominating committee for 24/25 Board of Directors.

Wine Walk

Callahan shared that as of 10:30 am on 8/07 the DAA has sold 48 tickets to the wine walk and the only sponsorship levels left are table sponsors at \$100/each. If the DAA is able to procure a tent for the event, DAA members are encouraged to take turns donating time to manning the tent during the event.

Merry Market

Callahan stated there is not much further information to share regarding the Merry Market aside from the need for more artists.

Membership Committee

DAA memberships increased by two as The Congregational Church joined as well as Buona Vista.

New Business

Chandra Marketing and Design created various options for a new DAA logo. Bill motioned for a vote and Callahan 2nd. Logo #3 on the attached document was chosen by unanimous vote and will be the symbol representing the Downtown Algonquin Association going forward.

Knapp and Blanchard shared that the Illinois Main Street Conference will be held on November 12-14 in Batavia. Knapp will send details as they become available.

Old Business: None

Geigel Adjourned meeting at 11:04am, Knapp 2nd.

Respectfully submitted,

Christie Gabriel
DAA Secretary

1



2



3



4

