DowntownAlgonquinAssociation January 8th, 2025 10:00 am Historic Village Hall, Algonquin



### CALL TO ORDER

The Wednesday, January 8th, 2025 meeting of the Downtown Algonquin Association was called to order by Julie Callahan at 10:00 a.m.

### ROLL CALL

Julie Callahan, Bob Novak, Christie Gabriel, Tony Colotorti, Paul Kopetsky, and Patrick Knapp were present. Bill Hellyer phoned in.

Others in Attendance: Peggy Blanchard, Stephanie, Jen Chanda, and Bobbie Rose

#### PUBLIC COMMENT

Bobbie-Rose asked for more transparency and communication from the board and requested more than 3 months notice prior to any DAA hosted events.

(All meeting minutes of board discussions can be found on the DAA website: https://downtownalgonquin.com)

### **AGENDA**

Motion to approve the Minutes from December 4th, 2024 Ayes: Callahan, Novak, Gabriel, Colotorti, Knapp, & Hellyer

Nays: None Abstain: Kopetsky

The DAA Board extends a warm welcome to our newest board member Paul Kopetsky!

### **REPORTS**

### **Treasurer's Report:**

Account statement balance and payment of bills November 30th- December 31st balance beginning at \$14,947.68 and ending at \$14947.68, with deposits and credits of \$0 and withdrawals of \$0.

There are no outstanding invoices/bills		
The current balance in the DAA account is _\$14947.68 as of 01/08		
Astive Marshaus and New Marshaus, total of 44		
Active Members and New Members: total of 41 .		

Membership renewal invoices being drafted and will be approved by board via email prior to being sent out to members. Payment to be made by 01/31/2025.

# Vice President's Report:

# **Community Service Award**

The DAA Board will be present to accept the 2024 Community Service award from the Economic Development Commission on 01/13/2025 at 5:30pm at Cucina Bella.

# Presentation of Annual Report to Village of Algonquin Board of Trustees

At the 01/08/2025 Village of Algonquin Board Meeting, Christie Gabriel presented the Downtown Algonquin Association's progress report, 2025 and beyond business plan and request for funding support with sincere thanks to The Village for all their support thus far.

# Election of The 2025 Downtown Algonquin Association Officers and Board of Directors

### President:

I, Julie Callahan make the motion to nominate Tony Colatorti, as President of the DAA for 2025. Seconded by: Christie Gabriel

Discussion: Tony, do you accept this nomination and the reply was yes.

Vote: Ayes: Callahan, Colatorti, Hellyer, Novak, Knapp, Gabriel, Kopetsky Nays: None

#### **Vice-President:**

I, Tony Colatorti, make the motion to nominate Julie Callahan, as Vice President of the DAA for 2025. Seconded by: Patrick Knapp

Discussion: Julie, do you accept this nomination and the reply was yes.

Vote: Ayes: Callahan, Colatorti, Hellyer, Novak, Knapp, Gabriel, Kopetsky Nays: None

### Secretary:

I, Julie Callahan make the motion to nominate Christie Gabriel, as Secretary of the DAA for 2025. Seconded by: Tony Colatorti

Discussion: Christie, do you accept this nomination and the reply was yes.

Vote: Ayes: Callahan, Colatorti, Hellyer, Novak, Knapp, Gabriel, Kopetsky Nays: None

### Treasurer:

I, Julie Callahan make the motion to nominate Bob Novak, as Treasurer of the DAA for 2025. Seconded by: Tony Colatorti

Discussion: Bob, do you accept this nomination and the reply was yes.

Vote: Ayes: Callahan, Colatorti, Hellyer, Novak, Knapp, Gabriel, Kopetsky Nays: None

President: Tony Colatorti: 1-year term

Vice President: Julie Callahan: 2-vear term

Secretary: Christie Gabriel: 2-year term

• Treasurer: Robert Novak: 1-year term

• Member at Large: Paul Kopetsky: 1-year term

Member at Large: William Hellyer: 2-year term

Village of Algonquin Representative: Patrick Knapp

Marketing Committee Co-Chairs: Julie Callahan and Robert Novak Membership Committee Co-Chairs: Christie Gabriel and Paul Kopetsky

Moving forward, DAA Board Meetings will be held on the first Monday of the month, unless a holiday falls on that Monday and the meeting date will be the second Monday of the month, at 10:00 a.m. The meetings will be held at Bella's Pizzeria, 123 S. Main Street.

The DAA will continue to provide an update to the downtown business owners at the Business Owners meetings on the first Wednesday of the Month.

### Communications with Members

The Board will continue to host member socials to keep the members updated on their activities. In addition, the board will send out a "call for volunteer" to serve on committees and volunteer to assist with the implementation of planned events.

The Board will continue to post the minutes of the meeting on the web page for members to review.

# **Marketing Committee**

The DAA Board spoke with Jennifer Chanda about the possibility of hiring her to assist, on an as needed basis, with scaling our programming and outreach efforts effectively. Chanda Marketing proposal is forthcoming.

A logistics meeting will be arranged between Peggy, Paul, Tony and Amy to work out details for an upcoming event.

Paul Kopetsky provided many new ideas that are sure to assist the organization in reaching its short and long term goals.

(Novak left meeting at 10:46am)

## **Membership Committee**

At the Miracle on Main event, The Downtown Algonquin Association Board Secretary, Christie Gabriel, handed out 200 goodie bags on behalf of the DAA. The bags included information about the mission of the Downtown Algonquin Association and how to become a member. The bags also contained candy canes, chocolates and other treats.

The topic of a Rules of Conduct for DAA events and member relations was revisited. No action taken at this time.

**Old Business: None** 

## **Adjournment**

Gabriel motioned to Adjourn the meeting at 11:11am, Colatorti seconded.

Respectfully submitted,

Christie Gabriel
Downtown Algonquin Association Secretary