

Downtown Algonquin Association  
April 7th, 2025 10:00 am  
123 S Main St, Algonquin, IL 60102



## **CALL TO ORDER**

The Monday, April 7th, 2025 meeting of the Downtown Algonquin Association was called to order by Colatorti at 9:57a.m.

## **ROLL CALL**

Tony Colotorti, Julie Callahan, Christie Gabriel, Bob Novak, Paul Kopetsky, and Bill Hellyer were present. Patrick Knapp was absent.  
Others in Attendance: Algonquin President Debby Sosine and Jen Chanda

## **PUBLIC COMMENT**

None

## **AGENDA**

Gabriel motioned to approve the minutes from the March 03rd, 2025 meeting. Callahan 2nded  
Ayes: Callahan, Novak, Gabriel, Colotorti, Kopetsky & Hellyer  
Nays: None

## **REPORTS**

### **Treasurer's Report:**

Account statement balance and payment of bills February 28th, 2025-March 31st  
balance beginning at \$15590.13, and ending at \$15491.13 with deposits and credits of \$0 and withdrawals of \$99 (for annual membership social held at Bella's Woodfire)  
The current balance in the DAA account is \_\$15491.13 as of 03/31.

Active Members and New Members: total of 46. Up from 42 with the addition of Algonquin Preschool, Congressional Church of Algonquin, Fox and Home and Alan Kirk as a property owner.

On hand to be deposited: Total of \$1275 for the new members and renewals from Calfa Insurance, Riverbottom Ice Cream, Bill Hellyer and Roy Bertacchi.

Regarding renewals: Callahan mentioned that she has received negative feedback from some members. Gabriel shared that she has heard similar pushback as well.

The payment platform Zeffy was suggested as a solution to streamline the membership record keeping and DAA payment system, not only for renewals but also during events.

Jen Chanda further explained the benefits and ease of use of Zeffy.

### **President's Report:**

#### **Code of Conduct for Members**

Callahan motioned to test Zeffy for a month. Gabriel seconded. Motion Carried

A monthly email will be going out to members to keep them posted/updated on DAA events and happenings. Jen Chanda to make a newsletter template.

## **Beer Tent and Food Trucks as a Fundraiser with Art on the Fox**

Food trucks to pay \$300 per food truck for the beer tent fundraiser in conjunction with Art on the Fox. DAA is looking for 23 volunteers and all 5 board members to each cover 2 hour shifts.

## **Marketing Committee**

Callahan asked Sosine for an update on the proposed social district for downtown. Sosine said it is unlikely to happen as an every weekend thing but it may be possible from time to time for specific events. Kopetsky stated that the Social District approval could be the big win the DAA and its members are looking for this year.

The Rotary is offering the DAA a free booth at the Harvest Market.

## **Membership Committee**

The date for the next membership social is June 9th, 2025 at 5:30pm, location to be determined.

Regarding membership renewals: The DAA has listened to the members and have agreed that members can pay now or wait until August.

Kopetsky motioned and Hellyer seconded to collaboration with the DAA and the Chamber's Young Professionals group. Board approved.

DAA Future Monthly Meeting Dates:

May 5, 2025

June 2, 2025

July 7, 2025

August 4, 2025

September 8, 2025

October 6, 2025

November 3, 2025

December 1, 2025

## **Old Business: None**

Membership window clings are in processing

## **Adjournment**

Hellyer motioned to Adjourn the meeting at 11:20 am, Novak seconded.

Respectfully submitted,

Christie Gabriel

Downtown Algonquin Association Secretary