

Downtown Algonquin Association
July 14th, 2025 10:00 am
Bella's Woodfire Pizzeria, Algonquin, IL 60102



CALL TO ORDER

The Monday, July 14th, 2025 meeting of the Downtown Algonquin Association was called to order by Colatorti at 10:00 a.m.

ROLL CALL

Callahan, Kopetsky, Knapp, Novak, Gabriel, Call in: Hellyer, and Colatorti

Others in attendance: Matt Bajor, Trevor Wogsland,

Stacey VanEnkevort , Stephanie Barajas , Jen Chandra, Peggy Blanchard , Sarah Cain
(Naturally McHenry County)

PUBLIC COMMENT

None

AGENDA

Approval of minutes for June 2nd, 2025 tabled

REPORTS

Treasurer's Report:

Account statement balance and payment of bills May 31st-June 30th balance beginning at \$16119.48, and ending at \$16648.61 with deposits and credits of \$765.00 and withdrawals of \$235.87 for food purchase from Bullseye Pub for the DAA Membership Social at Scorched Earth.

The current balance in the DAA account is _\$16648.61 as of 06/30.

Membership renewal discussion tabled until after Wine Walk.

President's Report:

Art on the Fox Participation update:

Tony Ocean is confirmed for Sept 6th 2025 5:30pm to 8pm

Beer tent Confirmed

Bueno Vista and Port Ed's confirmed

Peggy said we should close any further changes on food at this point

Waiting on village for liquor license

Marketing and Membership Committees

Wine Walk update: 40 tickets sold already.

Garden on Main is holding the next membership social in September.

Officer Wagsland said everyone serving alcohol must be basset trained and certification can be applied for online or at certification event.

Callahan motioned to do Level 3 membership to naturally MCHenry Co. Novak requested further discussion. Naturally McHenry Co explained level 3 in further detail indicating that it covers 4 featured events (\$400), 4 static social media posts (\$400), 1 insider feature (\$100), 1 year long trail (\$800) and a downtown page sponsorship (\$500) for a grand total of \$1800 which is a \$400

savings.

If the DAA joins, all DAA members will get a benefit from Naturally McHenry Co for their own individual Naturally McHenry Co membership . After such discussion Novak 2nded Callahan's motion and the board approved.

Duck Race: 5pm Oct 4th at Harvest Market. DAA needs to obtain a raffle license for this event per village. Winners will receive Downtown Algonquin gift baskets. There will be pre and post Duck race parties.

Future Meetings:

8/4, 9/8, 10/6, 11/3, 12/1

Old Business:

DAA Opportunity to participate in trial Social District

Matthew Bajor from the village said the businesses need licenses and insurance to participate in the social district. He said something can be worked out in the future but the current code prohibits BYOB establishments special DAA cups needed. Harvest Market will be the test run.

Stacey VanEnkevort asking for involvement. Julie Callahan motioned to go ½ on Pumpkins with the rotary for trick or treat trail. Christie Gabriel seconded. Motion Carries.

Suggested that DAA uses Creekside for Miracle On Main.

Adjournment

Colatorti motioned to Adjourn the meeting at 10:54 am, Gabriel seconded.

Respectfully submitted,

Christie Gabriel

Downtown Algonquin Association Secretary